



Weathering the Storm

Welcome Back!

It is good to be back after a long while. After eleven months on sabbatical, I was itching to get back outside and then onto the web site.

I am glad you are back.

2007 has been a tough year. It has been a year of stark contrasts.

(Life and Death. Triumph and Tragedy. Darkness and Light)

It has been a year that has given pause to the most resolute, and challenged even the strongest.

However, our mission to serve you has not changed.

Our mission remains focused on presenting you with the complete range of the outdoor experience- factual reporting; coupled with powerful stories of the human experience- how people and outdoor companies survive, strive, and succeed regardless of their obstacles.

Our Goal is not only to provide you with intelligent reportage of outdoor work, but also provide active outdoor people with opportunities and exciting new venues for outdoor sports and recreation.

Yes, it has been a year of contradictions. The West continues to be caught in a drought while major flooding this year deluged the East coast. New Orleans is still recovering from Hurricane Katrina, but Lake Superior is drying up.

(Fire & Ice, Hot & Cold, Dry & Wet)

These contrasts of life are most vividly seen in the different photographic images we portray of the outdoors- forests and wetlands, mountains and valleys, oceans and deserts, conservation and land development, competition and cooperation.

Technology and Nature

As erratic rainfall and global warming changes the shape, depth, and temperature of lakes and rivers, anglers and boaters must relearn the flow of the water and aquatic creatures' new habitats. As land development turns verdant forests into housing plots, displacing wildlife; hunters, campers, and hikers also must be relocated and reoriented to the new lay of the land.

In this new web-site design of [Your World Outdoors](#), we illustrate some of these differing views in detail. In our **Outdoor News** Section, we present four new pages: *Wake Up America! The Survivalist*, *Knowing Your Feet*, and a new short story entitled *Old Bear Run*. In **Outdoor Entertainment**, you can find five new pages devoted to *Outdoor TV Shows*, *Other Outdoor Media*, *Great Outdoor Books & Magazines*, *Great Outdoor Posters*, and *Great Nature Photography*.

An entirely new Section, **Journeys Into the Heartland**, highlights the full range of outdoor activities and attractions in the Upper Midwest. **YWO** hopes to share with you the excitement we feel when we are Up North in "God's Country."

In our **Products Section**, you will find Our Free Foto Gallery, Free Downloads and Products, Free Coupons, Discounts, & Gifts, and our extensive Outdoors Marketplace of on-line retailers.

Our new Great Outdoor Employment, Outdoor Schools & Classes, and our new Outdoor Special Needs pages all contain brand new ideas and information within our '**Services Section**'.

We earnestly hope you will enjoy traveling with us into Your World Outdoors.