

# BH Publishing LLC Announces Company Changes

Press Release # 7-Final  
For Immediate Release  
Dec 18th, 2009  
Mound, Minnesota

**BH Publishing LLC** owner, William C. Holm, announced today that their web-site production unit, BH Media Services, has been renamed **Outdoor Media Enterprises**. In announcing the organizational change, Mr. Holm stated, "This change was necessary in view of increased demand by our clients for expansion into other forms of media including live video product demonstrations, event marketing, and an outdoor photography contest."

"We will also be keying in on the issues campers, hikers, and die-hard outdoorsmen now confront through a new 'Talk the Walk' web-media presentation".

On an unrelated note, Mr. Holm mentioned that Tina Ghimenti, E-Commerce Specialist, had left the company, to pursue other ventures.

Lastly, the marketing department reported that it would be adding a completely new selection of camping, hunting, and wilderness survival products to its websites in time for the start of the 2010 Shopping Season.

## For further information

Contact: William C. Holm  
BH Publishing LLC

E-Mail: [bigguy@yourworldoutdoors.com](mailto:bigguy@yourworldoutdoors.com)